WELCOME [SCHOOL NAME]



TODAY'S LESSON IS...

MODERN MEDIA

MARCH 2019 - V1.0





Madame Tussauds





OUR HISTOR

Over **250 Years** of it, and counting...

Marie leaves France for Great Britain - she begins touring the UK with her exhibition.

1795

Marie gets married to François **Fussaud**.

Marie Tussauds opens her first permanent exhibition on Baker Street.

The French Revolution strikes!

Marie was captured and forced to create wax death masks of people who'd been beheaded! 1778



-1850

Marie Tussauds dies at the age of 89, leaving her exhibition and business to her sons.

Madame audis Gussauds Exhibition

Aged 19, Marie becomes art tutor to the King's Sister.

Family friend, Dr. Philippe

Curtius, teaches Marie the art of wax sculpting.

Marie Grosholtz is **born** in Strasbourg.



Globally we entertain over 10 million visitors a year!

UK London Blackpool

NORTH AMERICA

New York Washington Orlando Nashville Las Vegas Hollywood San Francisco

FAMOUS GLOBALLY



EUROPE

Amsterdam Berlin Vienna Istanbul

ASIA

Bangkok Beijing Chongqing Delhi Hong Kong Shanghai Singapore Tokyo Wuhan

AUSTRALIA Sydney

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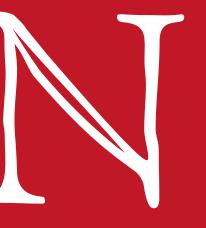


TODAYWERE I FARNING ABOUT.

MODERN

Madame Tussauds









THE MEDIA NOW & THE

WHAT ARE THE DIFFERENCES? Match the characteristics of modern media

Match the characteristics of 20th century media



MODERN MEDIA - F NOW MATCH		Name
Cut out the boxes below and an next sheet. When you have gone down. This will News and gossip are mostly by newspapers The public are closer to cele than ever before and get acc them in many different w	MODERN MEDIA 'NOW' AN MATCHING Now that you have cut out all of your strip table below. This will help you to recognis since the lifetime of	D 'THEN' ACTIVITY
More people can read than before which means more p can access the media "Fake news' is a recognised of and people don't trust even they read Articles focus on what is hap globally, not just in your of country The majority of the public of have access to cameras or p	NOW	THEN

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MODERN VEDIA ISGREAT

WHAT ARE THE BENEFITS?

WHAT ARE THE WARNING SIGNS? For example: What is fake news?





WARNING SIGNS?

CONFIDENTIAL

BENEFITS?



SI STANDART STATES STAT

YOU HAVE TEN MINUTES:

Choose your favourite fact and write a short newspaper story in the style of early 20th century media!



Madame Tussauds

MODERN MEDIA - RESOURCE 2

MADAME TUSSAUDS - 6 QUIRKY FACTS

In June 1931 a severe earthquake shock in London caused damage to the Madame Tussauds exhibition. Crippen's waxwork head was split in two: one half crashed to ground; the other became lodged on his shoulder.

In September 1940 a bomb completely destroyed the cinema (now Planetarium) in Madame Tussauds London. A second bomb on 23rd September did more damage when the wall of the mould store adjacent to the cinema fell in; 295 moulds of male heads and 57 moulds of female heads fell into the crater and were destroyed.

In March 1928, stuffed polar bears, Sam and Barbara, formerly in the zoo until they died, stood in the entrance hall.

In December 1905 twelve Japanese waltzing mice and four squirrels in a cage were amongst the children's attractions.

In April 1929, the first film was shot in Madame Tussauds. The film, 'Chamber of Horrors', made by The British Instructional Film Company, was actually shot in the real Chamber of Horrors at the attraction, causing considerable press comment.

According to Tussaud family tradition, in the year 1910, a friendly detective at the Old Bailey (never named by any member of the family) showed John Theodore and his son Jack how to fix a small camera into a flap in a bowler hat, in order to take a photograph without detection. Father and son perfected their use of this device and employed it for the first time at the trial of Dr Hawley Harvey Crippen, who was accused of poisoning his wife at his trial in October 1910.





TIME TO ... NAKE IT NODERN!

TURN YOUR STORY INTO ONE OF THE MODERN MEDIA FORMS BELOW:

Instagram Post FaceBook Post Vlog/Blog





MAKING MARIE MODERN

SOCIAL MEDIA FOR MARIE TUSSAUD

How would Marie Tussaud use social media if she had the chance?

Create a social media profile for her on your platform of choice.







WE HOPE YOU HAVE ENJOYED YOUR WORKSHOP AT MADAME TUSSAUDS.

Don't forget to complete your post-activity back in the classroom!





