



WELCOME [SCHOOL NAME]

REPLACE
BOX WITH
THE SCHOOL
LOGO


Madame Tussauds

TODAY'S LESSON IS...

GLOBAL STARS

OUR HISTORY

Over **250 Years** of it, and counting...

1850

Marie Tussauds dies at the age of 89, leaving her exhibition and business to her sons.



1802

Marie leaves France for Great Britain - **she begins touring the UK with her exhibition.**



1835

Marie Tussauds **opens her first permanent exhibition on Baker Street.**



1789

The French Revolution strikes!

Marie was captured and forced to create wax death masks of people who'd been beheaded!

1778

Aged 19, **Marie becomes art tutor to the King's Sister.**



1777

Family friend, Dr. Philippe Curtius, **teaches Marie the art of wax sculpting.**

1761

Marie Grosholtz is born in Strasbourg.

1795

Marie gets married to François Tussaud.



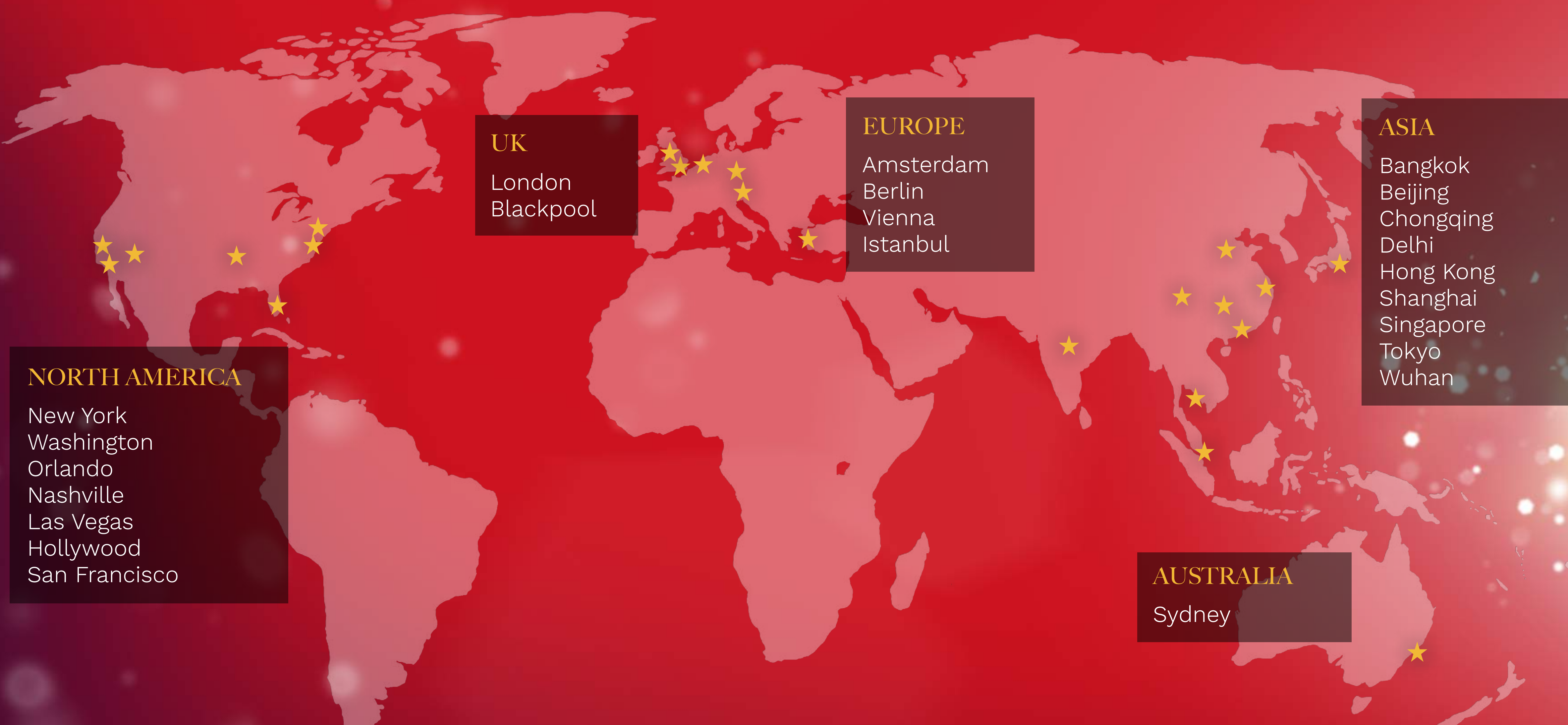
TODAY WE'RE
LEARNING
ABOUT...

MADAME
TUSSAUDS





WHERE IN THE WORLD?



UK
London
Blackpool

EUROPE
Amsterdam
Berlin
Vienna
Istanbul

ASIA
Bangkok
Beijing
Chongqing
Delhi
Hong Kong
Shanghai
Singapore
Tokyo
Wuhan

NORTH AMERICA
New York
Washington
Orlando
Nashville
Las Vegas
Hollywood
San Francisco

AUSTRALIA
Sydney

FAMOUS GLOBALLY

GUESS WHO?

**WHO IS THE MOST POPULAR
CELEBRITY IN...**

- 1) London?
- 2) Beijing?
- 3) Delhi?
- 4) New York?



GLOBAL AUDIENCE WHAT IS IT?

IN YOUR GROUPS:

- 1) What different types or groups of people make up the Madame Tussauds audience?
- 2) Think of at least four different groups and write them at the top of the triangles!
- 3) Inside the triangles, write down how MT caters for that particular group of people.

The image shows a worksheet titled "GLOBAL STARS - RESOURCE 2 THE AUDIENCE" from Madame Tussauds. It features a red header with the Madame Tussauds logo and a "Name:" field. Below the title, there are four colored boxes (yellow, blue, orange, green) arranged in a 2x2 grid. Each box is connected to a triangle of the same color by three lines. The triangles are intended for students to write down how Madame Tussauds caters to different audience groups. A small Madame Tussauds logo is visible at the bottom right of the worksheet.

CATERING FOR OVERSEAS VISITORS

YOU HAVE TEN MINUTES:

Zoom-in on the 'Overseas Visitors' audience.

How does Madame Tussauds cater for its visitors from across the globe?



THINK BIG! CELEBRATE DIFFERENCE

You have been asked to create a new section in the Madame Tussauds attraction especially for tourists. How can you celebrate difference in your section?!

CREATE!

- 1) A name and logo for your new area.
- 2) A description for your new area.



A MADAME TUSSAUDS POSTCARD



- 1) Write A Greeting In Their Language.
- 2) Write A Greeting In Their Language.
- 3) We Are Writing To You From.....
- 4) In Our Workshop We Have Learned.....
- 5) We Are Interested In Visiting Your Madame Tussauds Site Because.....
- 6) You Might Enjoy Our Madame Tussauds Site Because.....
- 7) We'd Like To Learn More About Your Culture Because.....
- 8) Sign Off In Their Language.

10)



Class Dismissed!

WE HOPE YOU HAVE ENJOYED YOUR WORKSHOP AT MADAME TUSSAUDS.
Don't forget to complete your post-activity back in the classroom!

